

How much is the monthly income of a photovoltaic panel salesperson



Overview

As of Apr 8, 2026, the average annual pay for a Solar Sales Representative in the United States is \$132,389 a year. Just in case you need a simple salary calculator, that works out to be approximately \$63. This is the equivalent of \$2,545 /week or \$11,032 /month. It's a modest 7 kW solar energy system, but the payout?

Over \$2,000 in commission. Suddenly, selling solar power doesn't just feel like another hustle. These roles may often have "accelerators. " If you book more than X meetings per month, you may get paid more per additional meeting. Entry-level Solar Sales Reps with little to no experience can expect to make anywhere between \$39,960 to \$55,630 per year or \$19 to \$27 per hour. Just like any other job, the salary . Overall, solar sales reps require a mix of technical knowledge, sales skills, and customer service expertise to succeed.

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How much do Solar Sales Reps Make: Solar Sales Job Salary

Sales professionals earn a percentage of the total value of the solar systems they sell. Commission structures typically range from 5% to 20% of the total value of the solar systems sold.

How Much Do Solar Salesmen Make Per Sale? [Is It a Lot?]

If you're thinking about buying solar panels, you're probably wondering how much it will cost. But have you ever thought about how much does a solar salesman make per sale? In this blog



How Much Do Solar Reps Make Yearly?

A top 10% solar power salesperson can make around \$120,000 per year, closing around 4.5 deals per month (50 deals per year) over 11 net productive months. A salesperson of this caliber will close

[How Much Do Solar Panel Professionals Earn? A 2025 Salary Guide](#)

Let's illuminate the current salary landscape. The solar industry offers salaries that typically shine brighter than national averages, with 54.3% of positions earning \$6,000-15,000 monthly (\$830

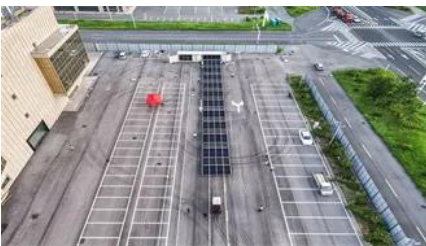


Salary: Solar Sales Representative (Apr,



Solar Sales Commission: Earnings and Structure Explained

This model combines a fixed base salary with variable commission earnings. It provides sales reps with a steady income while motivating them to exceed sales quotas, reducing financial



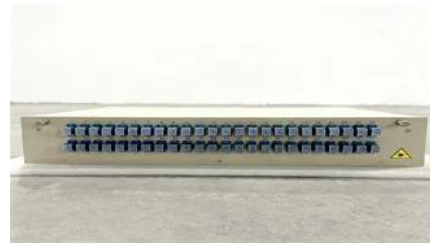
How Much Do Solar Sales Reps Make?

The base salary provides a stable income, while the commission serves as an incentive for meeting and exceeding sales targets. The total earnings of solar sales reps can vary significantly



2026) United States

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Guide to Solar Sales Compensation: Unpacking Salary and

Solar Sales compensation is not standardized today. The structure will vary by company, so it is important to create a model to better understand how much you could be paid for any job offer you



Commission calculation for solar sales reps

Solar sales reps are commonly paid only through commission, with no base salary. However, their commission structure is only sometimes straightforward and can be quite complex

Solar Sales Commission Guide: What You Can Earn & How It Works

How Much Can You Earn? Understanding how much you can earn as a solar sales representative is crucial for setting realistic expectations and driving your sales efforts. Your earnings depend on a



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